



*“Providing personalized business services for the North Bay.”*

## Website Design, Maintenance and Photography

Websites were once a luxury of larger organizations, or the playthings of universities and the public sector. Businesses and organizations, large and small have now realized that websites offer a way to communicate with their clients, 7 days a week, 24 hours a day in a cost effective manner. Furthermore, this tool can be updated quickly and far more easily and cheaply than printed materials.

Nonetheless, there are challenges to website design and maintenance. It can be costly, and it can be slow if you are working with a large vendor. Mistakes can be hard to find, buried behind a button that is on an obscure page. Vendors can be unreliable, promising the moon today, and then having the “For Lease” sign on their door tomorrow.

### How do you make your website vision a reality?

Your website is about to sprout wings and fly, or at least your dream of it is. We can meet with you, understand your needs for your vision, and give you realistic ideas of its time for development, and its cost.

### Your website is up, now what?

If you have a website, but maintenance is getting costly, call us. Our rates are substantially lower than those of comparable vendors. HTML coding, graphics and Macromedia Flash animation (the industry standard for vector graphics introductions) are no problem. Let us clean up the old code on your site, then get and keep it running smoothly.

We can also link you with cost-effective, reliable web-hosting vendors with excellent customer support and up-time guarantees (that is, they guarantee a certain amount of time your web-site will be up, usually 99.99%).

### How do you make it stand out?

The web would not be much without the graphics on a site. Line drawings and computer clip art are good for some things, but a clear, crisp photo of your business or your product does wonders. Take a look at some of our photography, and our rates, and decide for yourself.